Carnegie Mellon Tepper SCHOOL OF BUSINESS

DOCTORAL PROGRAM NEWSLETTER

Issue 23 **January 2010**

Now online at: www.tepper.cmu.edu/phdnews

CONFERENCE PAPERS

Canan Gunes, Operations Management
"A Bayesian Model for Representing Parameter Uncertainty in Simulations with Correlated Inputs", poster presentation, Winter Simulation Conference, Austin, TX, December 2009.

"Accounting for Multivariate Parameter Uncertainty in Large-scale Stochastic Simulations", poster presentation, Winter Simulation Conference, Austin, TX, December 2009.

Young Eun Huh, Marketing
"Thought for Food: Top-down Processes Moderate Sensory-Specific Satiation", with C. Morewedge and J. Vosgerau, Society for Judgment and Decision Making Annual Meeting, Boston, MA, November 2009.

Samid Hoda, ACO
"MDD-based Propagation of 'AMONG' Constraints" with J. N. Hooker and W-J. van Hoeve, INFORMS Annual Meeting, San Diego, CA, October 2009.

Tat Koon Koh, Information Systems
"Trust Across Borders: Buyer-Supplier Trust in Global B2B e-Commerce", with M. Fichman and R. Kraut, Academy of Management, Chicago, IL, August 2009.

Andrea Qualizza, ACO
"Disjunctive Cuts from Lattice-free Convex Sets", with E. Balas, Multi-Row Cuts Workshop, Bertinoro, Italy, December 2009.

Sunita Sah, Organizational Behavior
"Burdening Patients with Doctors' Conflicts of Interest", with G. Loewenstein and D. Cain, special symposium, Society for Medical Decision Making, Los Angeles, CA, October 2009. Also given at the Society for Judgment and Decision Making, Boston, MA, November 2009, and as a poster presentation at the Judgment and Decision-Making Pre-Conference of the Society of Personality and Social Psychology, Las Vegas, NV, January 2010.

"Cheap Talk and Credibility: The Consequences of Confidence and Accuracy of Advisor Credibility and Persuasiveness" with D. Moore and R. MacCoun, poster presentation at the Society for Judgment and Decision Making, Boston, November 2009. Also given as a poster presentation at the Judgment and Decision-Making Pre-Conference of the Society of Personality and Social Psychology, Las Vegas, NV, January 2010, and at the Society of Personality and Social Psychology, Las Vegas, NV, January 2010.

Meng Zhu, Marketing
"The Beauty Penalty: Too Sexy for the Job?", with J. Vosgerau and U. Simonsohn, Society for Consumer Psychology (SCP) Conference, St. Pete Beach, FL, February 2010.

"Social Comparison and the Construction of Hedonic Value", with C. Morewedge, Society for Consumer Psychology (SCP) Conference, St. Pete Beach, FL, February 2010. Meng will also serve as session chair.

ACCEPTED PAPERS

Tinglong Dai, Management of Manufacturing and Automation
"Agent Reasoning in Negotiation", with K. Sycara, forthcoming in INFORMS Handbook of Group Decision and Negotiation, Marc Kilgour and Colin Eden (eds.), Springer, 2010.

Marco Vincenzi, Economics & Public Policy
"Information Technology, Complementary Capital and the TransAtlantic Productivity Divergence", selected for publication in the "Internet Use and Impact" Journal of l'Association d'Econométrie Appliquée.

AWARDS

Canan Gunes, Operations Management
Committee on Underrepresented Minorities and Women (CUMW) Award, presented by the INFORMS Simulation Society at the Winter Simulation Conference, Austin, TX, December 2009.

JOB PLACEMENTS

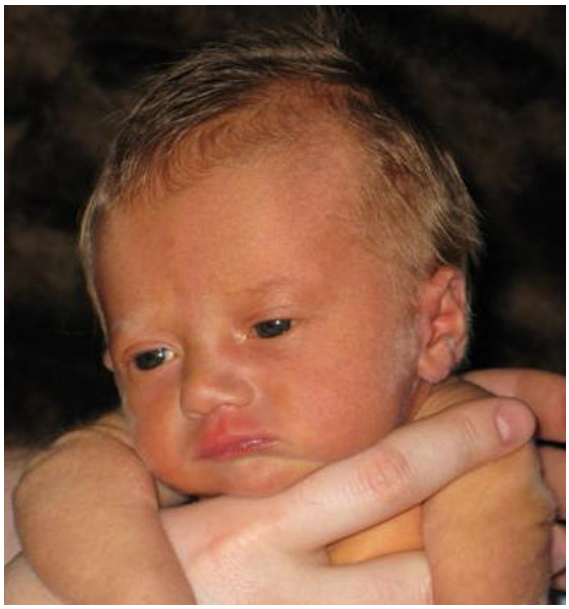
Tanuka Ghoshal, Marketing
Indian School of Business

Vineet Kumar, Marketing
Harvard University

Jian Ni, Marketing
Johns Hopkins University

EVENTS

Financial Economics PhD student **Stephen Lenkey** and his wife Jennifer welcomed their first child, son Westin Lewis Lenkey, on January 14, 2010**.** Westin weighed 6 lbs. 7 oz. and was 19 inches long at birth. Mommy, daddy and baby are home and all are doing extremely well.



ALUMNI

Fatih Guvenen, Economics PhD (2001)
"A Parsimonious Macroeconomic Model for Asset Pricing", Econometrica (lead article), November 2009, Vo. 77, No. 6, pp. 1711-1750.

http://papers.ssrn.com/sol3/papers.cfm?abstract_id=641141

Prof. Guvenen is currently Assistant Professor of Economics at the University of Minnesota.

Mark Your Calendar!

The annual PhD/Faculty Ice Skating Party will be held Monday, February 8 at 7:00 pm at the Schenley Park skating rink. Refreshments and skates provided! Spouses, significant others and children welcome!

We need your news!

You can send news items at any time to:

tepper-phd@andrew.cmu.edu