# Student Name

123 Sesame Street. 412-123-4567
Pittsburgh, PA 15217 mbastudenttepper.cmu.edu

## EDUCATION

CARNEGIE MELLON UNIVERSITY, TEPPER SCHOOL OF BUSINESS Pittsburgh, PA
*Master of Business Administration – **MBA*** 3/10

- Concentrations: **Marketing, Strategy**
- Memberships: Business & Technology Club, Marketing Club
- President of the Carnegie-Mellon "Israel On Campus" Club
- Recipient of merit scholarship recognizing exceptional academic and professional achievements

TECHNION – ISRAEL INSTITUTE OF TECHNOLOGY Haifa, Israel
*Bachelor of Science in Information Systems* 11/02

- Joint degree: Computer Science and Industrial Engineering
- 2001, *cum laude* merit award; 2002, *magna cum laude* merit award and scholarship

## EXPERIENCE

MICROSOFT CORPORATION Redmond, WA
*Product Manager Intern* 5/09 – 8/09

- **Strategic Thinking/Analysis:** Analyzed the market opportunity for a new technology product. The analysis included opportunity and revenue forecasting, market segmentation and recommending strategic course of action
- **Market Research:**
  - Created a sales discussion guide consisting of product messaging and competitive analysis for a new technology that is part of the Microsoft's cloud computing platform
  - Wrote and executed a customer survey for a new product. The outcomes and recommendations of the survey will be used to prioritize and plan future versions of the product
- **Creative Thinking:** Created a deck that will be used to market a Microsoft technology platform to customers

INTEL CORPORATION Haifa, Israel
*Senior System Engineer* 7/04 – 7/08

- **Project Management:** Directed a cross-functional team of 8 members in a two-year project developing a workflow system, saving $1M a year in machine time and increasing human resources efficiency by 10%
- **Customer Interaction:** Spearheaded the adoption of an inventory management system while training and supporting seven global customer teams, increasing the capabilities of the validation labs by 800%
- **Technology Vision Leadership:** Initiated and executed a department-wide program focused on introducing new technologies and methodologies, increasing software development quality and efficiency by 20%
- **Leadership:** Initiated a departmental Learning Forum and recruited senior executives to present their strategic vision, saving hundreds of senior management and employee hours, and increasing cross-team collaboration
- **Problem Solving / Innovation:** Designed and implemented an innovative solution for integrating and synchronizing two systems; The project was completed in less than 3 months, saving five employees from department headcount

RAFAEL, ADVANCED DEFENSE SYSTEMS LTD., *leading Israeli aerospace and defense corporation* Haifa, Israel
*Senior Software Engineer* 9/02 – 7/04

- **Communications:** Championed new task management software, gathered, prioritized and analyzed requirements and trained hundreds of users, achieving successful deployment and a 66% adoption rate by company employees
- **Team Leadership:** Led cross-departmental team of three engineers developing a document approval system, contributing to the company's effort to achieve ISO 9001 quality standard

ISRAELI DEFENSE FORCE Israel
*Reserves - Operations Officer of the Central Chemical and Biological War Room (8/97 – 7/08)* 8/94 – 7/08

- **Leadership:** Commanded a team of 15 officers and soldiers during training and active warfare
- **Strategic Thinking / Analysis:** Managed field intelligence operations, made strategic decisions and presented recommendations to supervisors

*Artillery Corps - Staff Sergeant of an Artillery Brigade Intelligence Unit (8/94 – 8/97)*

- **Management:** Commanded a team of six soldiers and collaborated with military intelligence to prioritize team's tasks and execute on high-command directives

## ADDITIONAL INFORMATION

- **Languages:** Fluent English and Hebrew
- **Community Service:** Initiated and directed community volunteering activities at Intel, convinced management to support initiative, and recruited volunteers; Arranged and led four volunteer activities with disadvantaged children