Carnegie Mellon University 5000 Forbes Avenue Pittsburgh, Pennsylvania 15213-3890

2012 Entrepreneurship Boot Camp

A Don Jones Center Program

The 2012 Entrepreneurship Boot Camp will be split into three main sessions: an intro to entrepreneurship at Carnegie Mellon, a snapshot of resources available and a design thinking intro and activity. Design Thinking for New Business Ideas will be led by Gill Wildman and Nick Durrant. This session will allow you to network and work in groups while gaining knowledge of new idea generation and screening tools.

There is an optional fourth session – <u>AlphaLab</u> Networking Night. This session will take place at AlphaLab. This will be the location for your group to present. AlphaLab will be hosting you as well as other area entrepreneurs and venture capitalists for the AlphaLab Networking Night.

SCHEDULE*

Friday, September 7 from 10am - 3pm in Posner Hall Room 151 with an optional AlphaLab Networking Night from 4pm - 6pm

10:00 am	An Introduction to the Don Jones Center + The History of Entrepreneurship at CMU
10:30 am	CMU/Pittsburgh Entrepreneurial Resources Snapshot
11:30 am	Break
11:45 am	Design Thinking for New Business Ideas + Lunch
3:00 pm	Break + Head over to AlphaLab
4:00 pm	Group Idea Presentations + AlphaLab Networking Night**

^{*}Please note that this is a working schedule and may change slightly. I will send out any changes as they occur.

^{**}While there is the option for groups to present at the AlphaLab Networking Night, this activity is optional.