Carnegie Mellon Tepper SCHOOL OF BUSINESS

DOCTORAL PROGRAM NEWSLETTER

Issue 3 October 2004

CONFERENCE PAPERS

Nihat Altintas, M&OS
"Designing Quantity Discounts to Moderate Buyer's Ordering Behavior in a Stochastic Environment", with F. Erhun & S. Tayur, INFORMS Annual Meeting, Denver, CO, October 2004.

"A Data Mining Analysis of Ordering Patterns in the Automotive Industry", with A. Montgomery & M. Trick, INFORMS Annual Meeting, Denver, CO, October 2004.

"Data Mining Approaches to Forecasting Behavior", with A. Montgomery & M. Trick, INFORMS Computing Society Conference, Annapolis, MD, January 2005.

Gerard Beenen, Organizational Behavior
Klarissa Chang, Organizational Behavior
Kimberly Ling, Organizational Behavior
"Using Social Psychology to Motivate Contributions to Online Communities", with X. Wang, D. Frankowski, P. Resnick, R. Kraut, ACM Conference on Computer Supported Cooperative Work, Chicago, IL, November 2004.

Atul Bhandari, Operations Research
"Added Service Capacity Problem for Call Centers", with A. Scheller-Wolf & M. Harchol-Balter, INFORMS Annual Meeting, Denver, CO, October 2004.

"Multi-item Spare Parts Systems with Lateral Transshipments and Waiting Time Constraints", with B. Kranenburg, G-J. van Houtum and A. Scheller-Wolf, INFORMS Annual Meeting, Denver, CO, October 2004.

Chantal Brandon, Economics
"Reaction of Small Firms to Fluctuating Electricity Prices", Annual Allied Social Science Associations Conference, Philadelphia, PA, January 2005.

Daylian Cain, Organizational Behavior
Presenter, Special Session on "Rumors, Refutations, and Conflicts of Interest: Problems in Dealing with Unreliable Information", Annual Meeting for the Association for Consumer Research, Portland, OR, October 2004.

Second author, "A Theory of Fairness Norms", Annual Meeting for the Society of Judgment and Decision Making, Minnesota, November 2004.

Presenter, "What You Don't Know Won't Hurt Me: Costly (but quiet) Exit in Dictator Games", Annual Meeting for the Society of Judgement and Decision Making, Minnesota, November 2004.

Nancy Deng, Information Systems
"Knowledge Transfer in Outsourced Software Development: A Contingency Perspective", with R. Agarwal, Academy of Management Annual Meeting, New Orleans, LA, August 2004

Vineet Goyal, ACO
Mohit Singh, ACO
"On the Crossing Spanning Tree Problem", with Vittorio Bilo and R. Ravi, Proceedings of the 7th International Workshop on Approximation Algorithms for Combinatorial Optimization Problems, Cambridge, MA, August 2004.

Takushi Kurozumi, Economics
"Optimal Monetary Policy in a Micro-founded Model with Parameter Uncertainty", with T. Kimura, Midwest Macroeconomics Meeting, Iowa State University, May 2004.

Aziz Lookman, Finance
"Hedging and Firm Value: Evidence from Oil and Gas Producers", European Finance Association meeting, Maastricht, Netherlands, August 2004.

"Hedging and Firm Value: Evidence from Oil and Gas Producers", FDIC/JFSR Risk Transfer and Corporate Governance Conference, Arlington, VA, September 2004.

Sharon Tan, Organizational Behavior
"Interruption Timing, Performance and Negative Affect", with L. Dabbish, The ACM Conference on Computer Supported Cooperative Work, Chicago, IL, November 2004.

Hakan Yildiz, Operations Research
"A Large Neighborhood Search Heuristic for Graph Coloring", INFORMS Annual Meeting, Denver, CO, October 2004.

ACCEPTED PAPERS

Ting Chen, Accounting
(with Zhaoyang Gu) "Analysts' Treatment of Nonrecurring Items in Street Earnings", Journal of Accounting and Economics, Vol. 38, forthcoming.

AWARDS

Shibo Li, Marketing
2004 John A. Howard American Marketing Association Dissertation Award; Shibo's dissertation, "Essays on Interactive Marketing" was chaired by Professors Alan Montgomery and Kannan Srinivasan.

JOB PLACEMENTS

Dmitri Perekhodtsev, Economics
LECG, LLC, Cambridge, MA

Giacomo Zambelli, Operations Research
University of Waterloo

ALUMNI PROFILES

From time to time, the Tepper Doctoral Program Newsletter will publish a profile of an alumnus. In this issue, Prof. Sandra Slaughter shares some information about Economics alumnus Hong Hai.

Hong Hai

BE (1st class Honours) Canterbury;
MPA Harvard;
PhD (Economics) Carnegie Mellon

Hong Hai was appointed Professor and Dean of the Nanyang Business School at the Nanyang Technological University on 1 July 2004.

He started his career with the Singapore Economic Development Board, then General Electric (USA) in Singapore, before proceeding to graduate studies in business. After a stint in academia teaching at Northwestern's Kellogg School (Assistant Professor of Finance) and the National University of Singapore (Associate Professor of Business Administration), he returned to the business sector where he spent over 20 years in various senior business executive positions. He was President & CEO at Haw Par Corporation Limited, a leading public-listed group in Singapore, from 1990-2003.

He is a director of several public-listed companies, including Haw Par Corporation

Limited, IDT Holdings (Singapore) Ltd, Singapore Airport Terminal Services Ltd, Poh Tiong Choon Logistics Ltd and Asia Food and Properties Ltd. He previously served on the board of Singapore Telecommunication Ltd (1986-1999) and was the founding Chairman (1989-1996) of property group Pidemco Land Ltd, which later merged with DBS Land Ltd to form Capital Land Ltd.

He is Chairman of the Economic Committee of the Singapore Chinese Chamber of Commerce & Industry, a member of Network China Steering Committee, and a member of the Traditional Chinese Medicine Practitioners Board. He has served as a Singapore representative to APEC's Pacific Business Forum and as Trade Work Group Chairman of the Asia Europe Business Forum.

He was a Colombo Plan Scholar graduating in Electrical Engineering with 1st Class Honours and at the top of the engineering faculty as "Senior Scholar" from the University of Canterbury, New Zealand. He subsequently obtained a Masters in Public Administration from Harvard University and a PhD in Economics from Carnegie Mellon University in the United States, where he wrote his PhD dissertation on "Inflation and the Market Value of the Firm" which was published in the Journal of Finance. His dissertation supervisors at CMU were Professors Allan Meltzer, Robert Kaplan, and Gershon Mandelker. He has published in the Journal of Finance, Journal of Banking and Finance, Review of Economics and Statistics and the Accounting Review.

Professor Hong is a frequent speaker at conferences and seminars. His recent speeches (Year 2004) include "Singapore's Economic Competitiveness" (Ministry of Education conference) and "Confucianism and Corporate Governance" (INSEAD).

He previously served in the Singapore Parliament and was Chairman of the Government Parliamentary Committees on Communications & Information and on Health. He was Chairman of the Parliamentary Select Committee on Land Transport that in 1990 proposed the landmark Vehicle Quota system that was subsequently adopted by the government through the Certificate of Entitlement (COE) scheme.

Professor Hong Hai has an avid interest in Chinese culture and is a registered Traditional Chinese Medicine Practitioner. He also recently completed a degree in Chinese Language and Literature at Beijing Normal University.

EVENTS

Latife Genc, 4th year ACO student, is spending the Fall semester at Carnegie Mellon's Qatar campus, working as a Teaching Assistant for the undergraduate Introduction to Business course, under Professor John Hooker.

The PhD Student/Faculty Hiking Trip to Moraine State Park, originally scheduled for October 2, was postponed and then cancelled, due to poor weather conditions at the park. Organizers hope to organize another trip and will keep us informed.

F.Y.I.

You may submit information for future "Doctoral Program Newsletters" at any time to Lawrence Rapp (lrapp@andrew.cmu.edu).