Carnegie Mellon Tepper SCHOOL OF BUSINESS

DOCTORAL PROGRAM NEWSLETTER

Issue 18 **September 2008**

Now online at: www.tepper.cmu.edu/phdnews

CONFERENCE PAPERS

Bryon Balint, Information Systems
"Process Standardization and Performance in IT and Business Services Outsourcing: A Field Study", with C. Forman, E. Hyder, M. Paulk, and S. Slaughter, Conference on Information Systems and Technology (CIST), Washington, DC, October 2008.

Paul Enders, Operations Management
"A Token-based Implementation of Shortest Remaining Processing Time (SRPT)", with L. Debo, A. Gandhi, V. Gupta, M. Harchol-Balter and A. Scheller-Wolf, INFORMS Annual Meeting, Washington, DC, October 2008.

"Analysis of a Backfilling Scheduling Policy", with I. Vliegen and A. Scheller-Wolf, INFORMS Annual Meeting, Washington, DC, October 2008.

Erkut Sönmez, Operations Management
"Model-based Analysis of Liquefied Natural Gas Regasification Technologies", with S. Kekre, A. Scheller-Wolf and N. Secomandi, INFORMS Annual Meeting, Washington, DC, October 2008.

Peter Stuettgen, Marketing
"Assessing the Assumptions Behind the IAT", Association for Consumer Research (ACR), San Francisco, CA, October 2008.

John Turner, Operations Research
"Decomposition Approaches for Planning Targeted Online Ad Campaigns", with A. Scheller-Wolf and S. Tayur, INFORMS Annual Meeting, Washington, DC, October 2008.

ACCEPTED PAPERS

Amitabh Basu, ACO
"On the Relative Strength of Split, Triangle and Quadrilateral Cuts", Proceedings of the 20th Annual ACM-SIAM Symposium on Discrete Algorithms, January 2009.

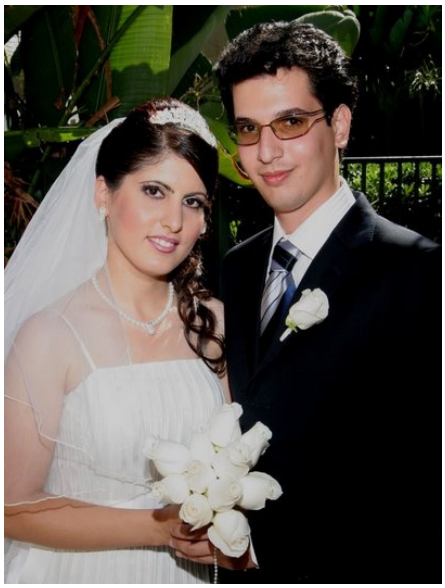
AWARDS

Vincent Glode, Financial Economics
Best Paper on Capital Markets for "Why Mutual Funds 'Underperform'", 2008 Northern Finance Association Meeting, Alberta, Canada.

EVENTS

Fernando Anjos (PhD, Financial Economics, 2008) and his wife Margarida welcomed their daughter Madalena on August 9, 2008. Madalena weighed 3 kilograms, 40 grams at birth.

Amin Sayedi Roshkhar (2nd year ACO student) married Marjan Baghaie Abchuyeh on August 19, 2008 in Beverly Hills, CA.



Lulu Zeng (PhD, Financial Economics, 2008) and ***Ting Zhu*** (PhD, Marketing, 2006) welcomed their daughter Peiyuan on June 23, 2008. Peiyuan, whose English name is Elaine, weighed 6 lbs. 9 oz. at birth.